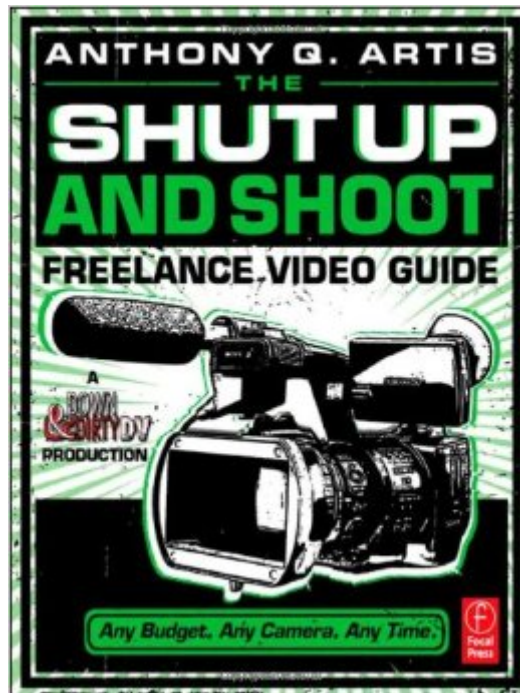


The book was found

The Shut Up And Shoot Freelance Video Guide: A Down & Dirty DV Production



Synopsis

The Shut Up and Shoot Freelance Video Guide is an easy-read crash course in the ins and outs and hundred little details of creating video works for hire. This ultra-friendly visual field guide for freelance videographers picks up where The Shut Up and Shoot Documentary Guide leaves off and gives you more detailed practical production strategies and solutions not found anywhere else on: * Marketing videos* Music Videos* Wedding videos* Music performance videos* Live event videos* Corporate videos...and more! Covering everything from dealing with clients, production strategies and step-by-step guidance on planning, shooting, lighting and recording the most common video-for-hire genres this book sets out to help you rise above the competition and make more money by doing quality work. Anthony Q. Artis will instill you with the "down and dirty" mindset that helps you to creatively maximize your limited resources regardless of your budget. Lavishly illustrated in full-color with real-world step-by-step visuals, The Shut Up and Shoot Freelance Video Guide is like a film school education in the form of a video cookbook. You don't need loads of money to make professional-looking videos - you need to get down and dirty! Includes access to a bonus Web site (www.focalpress.com/cw/artis) with: * Video and audio tutorials, useful forms, and case-study video projects from the book.* Crazy Phat Bonus Pages with Jump Start Charts, online Resources, Releases, Storyboards, Checklists, Equipment Guides and Shooting Procedures

Book Information

Paperback: 400 pages

Publisher: Focal Press; 1 edition (November 21, 2011)

Language: English

ISBN-10: 0240814878

ISBN-13: 978-0240814872

Product Dimensions: 7.2 x 1 x 10.2 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars See all reviews (25 customer reviews)

Best Sellers Rank: #284,776 in Books (See Top 100 in Books) #52 in Books > Arts & Photography > Photography & Video > Cinematography #189 in Books > Computers & Technology > Games & Strategy Guides > Game Programming #342 in Books > Humor & Entertainment > Movies > Video > Direction & Production

Customer Reviews

What a delight! I am overjoyed to have discovered that the Shut Up and Shoot Freelance Video Guide is vastly different than (and equally riveting as) the Shut Up and Shoot Documentary Guide. Although there are occasional parallels, the Shut Up and Shoot Freelance Video Guide offers unique material pertaining to any repeated topic. For instance, the lighting set-up diagrams are revisited, but with new structures not previously outlined in the Documentary Guide. Artis's book starts by covering a wide spectrum of illustrations, including digital file charts (p. 27), camera guides (with relatively current models listed) (pp. 7-19), gain range charts complete with illustrative photos (pp. 33-34), peaking diagrams (p. 39), focal length diagrams and illustrations (pp. 46-47), and much more. Artis' even dedicates discussion on green screening techniques (with additional coverage on chroma green screening). Later in the book, Artis dedicates an entire chapter to audio, covering various microphones, boom operation, wireless microphones, mixers, and the digital audio sweet spot. He even diagrams different audio set-ups dependent on (1) one or more types of mics available for the shoot and (2) the number of subjects (people) in the take. The highlights of the book were threefold for me: first, the book focused chapter by chapter on various freelance projects, including promotional/marketing videos, wedding videography, live event videography, and music videos. These discussions oftentimes came with any of the following: example outlines, example script formats, illustrative storyboards, lighting and audio tips, project details, detailed budgets, and numerous other tools and tips.

[Download to continue reading...](#)

The Shut Up and Shoot Freelance Video Guide: A Down & Dirty DV Production The Shut Up and Shoot Documentary Guide: A Down & Dirty DV Production Cats Talking Shi#!: Shut the F*ck Up and Color (3): The Adult Coloring Book of Swear Words, Curse Words, Profanity and Other Dirty Stuff! (Volume 3) Video Production with Adobe Premiere Pro CS5.5 and After Effects CS5.5: Learn by Video Sit Down and Shut Up: Punk Rock Commentaries on Buddha, God, Truth, Sex, Death, and Dogen's Treasury of the Right Dharma Eye Down, Down, Down: A Journey to the Bottom of the Sea GoPro - The Complete Guide: How to Think, Shoot, Edit And Publish a Spectacular GoPro Video How to Talk Dirty : Dirty Talk Examples, Secrets for Women and Men, Straight, Gay and Bi, Spice Up Your Sex Life and Have Mindblowing Sex: Great Sex Book, Series 1 The Dirty Version: On Stage, in the Studio, and in the Streets with Ol' Dirty Bastard Grammar Girl's Quick and Dirty Tips for Better Writing (Quick & Dirty Tips) Sex Positions & Dirty Talk Examples: Two Books in One: The Best Sex Positions Ever, How to Talk Dirty, and Kama Sutra Dirty Greek: Everyday Slang from "What's Up?" to "F*%# Off!" (Dirty Everyday Slang) Dirty Billionaire: The Dirty Billionaire Trilogy, Book 1 200 Dirty Talk Examples: How to Dirty Talk Your Way to the Most Graphic, Mind-Blowing

Sex of Your Life Dirty Together: The Dirty Billionaire Trilogy, Book 3 How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro How to Light & Shoot Interviews for TV & Video: Using the Three Point Lighting Technique with Nigel Cooper Video Rules: How to think about how to shoot Down and Dirty Sex Secrets: The New and Naughty Guide to Being Great in Bed Creative, Inc.: The Ultimate Guide to Running a Successful Freelance Business

[Dmca](#)